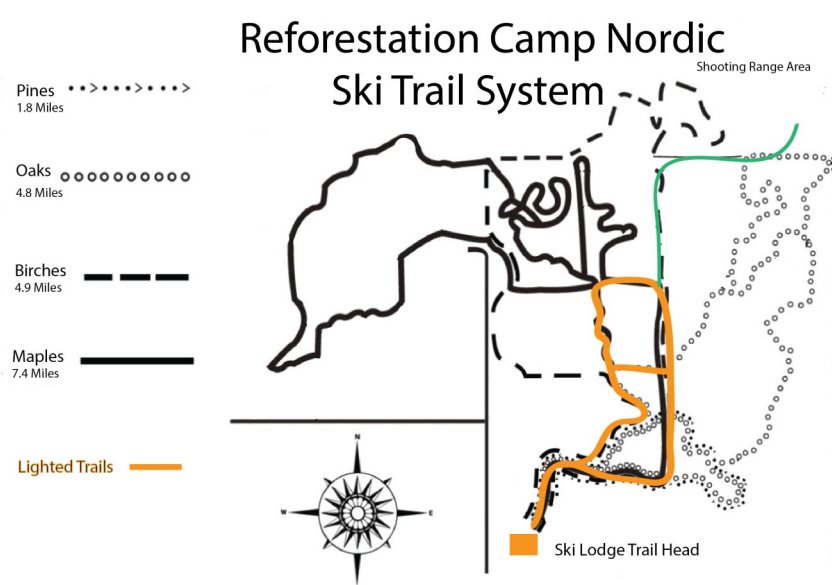




Bay Nordic Ski Club Inc. in collaboration with the Brown County Parks Dept. announces the commencement of "Project Illumination". This project will raise funds for Bay Nordic programs and install a lighting system along approximately 4 kilometers of the Nordic ski trails at the Brown County Reforestation Camp located just outside of Green Bay in Suamico, WI.

Bay Nordic has entered into an agreement with Brown County to engage in the funding, planning, and installation of the project. The project cost is estimated to be at \$250,000 and will be funded by private contributions and public grants. The tentative schedule is to have the system installed by the 2015-2016 winter ski season.

The Bay Area Nordic Ski Club was founded in 2009 as a youth program and expanded in 2013 to build a program that brings together various ski groups in the area to help encourage skiing as a winter activity of choice. Serving over 250 participants, our emphasis is the expansion of youth and adult fitness opportunities and ensuring the long-term viability of Nordic skiing in the region through community outreach and support of local trail systems.



## How Can You Contribute?

- **Private Donations** - Any amount is appreciated. Please contact us via email at Bay Nordic at baynordicski@gmail.com or mail a check to: "Bay Nordic Project Illumination" at P.O. Box 22225 Green Bay, WI 54305
- **Sponsor a Light** - Contributions are being accepted for each light on the course. \$1000 donation suggested per light. Your name or group's name will be permanently attached to the light pole to commemorate your support for this project.
- **Corporate Donations** - Contact your employer, any amount is appreciated. Please contact Bay Nordic at baynordicski@gmail.com or mail a check to: "Bay Nordic Project Illumination" at P.O. Box 22225 Green Bay, WI 54305.
- **Tell A Friend** - Pass the word along!! To achieve our goal, we are counting on the support of all interested in expanding skiing and fitness opportunities in our area.
- **In Kind Donations** - Donations of equipment or labor will be reviewed and considered as part of our project. Please contact Bay Nordic at baynordicski@gmail.com to discuss the details of this option.

*Bay Nordic operates as 501(c) 3 organization serving the Northeast Wisconsin ski community.*