

**EXECUTIVE**

*Brown County*

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BROWN COUNTY EXECUTIVE

**MEDIA ADVISORY**

**News Conference and Lighting Ceremony on Jan. 28<sup>th</sup>**

Immediate Release: Jan. 27, 2016

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**BROWN COUNTY ANNOUNCES NIGHTTIME SKIING**

*[Reforestation Camp Lights up 2.5 Miles of Ski Trails At Lighting Ceremony]*

**Brown County, WI** – Brown County Executive Streckenbach will be joined by Bay Nordic Ski Club President Egelhoff at a news conference to announce completion of *Project Illumination* and the lighting of 2.5 miles of ski trails at the Brown County Reforestation Camp located just north of Green Bay in Suamico, WI. The trail lights will be turned on at a Grand Lighting Ceremony that opens the trails for nighttime skiing. *Project Illumination* is a collaborative effort between the Brown County Parks Department, Bay Nordic Ski Club, Wisconsin Department of Natural Resources and area partners to expand skiing and fitness opportunities in Brown County. The ski trail will be open following the ceremony.

**WHO:** Troy Streckenbach, Brown County Executive  
Paul Egelhoff, President, Bay Nordic Ski Club, Inc.  
Brown County Board members (Invited)

**WHAT:** News Conference and Grand Lighting Ceremony for *Project Illumination*, lighting 2.5 miles of Nordic ski trails at the Brown County Reforestation Camp

**WHERE:** Brown County Reforestation Camp  
4418 Reforestation Road, Green Bay, WI 54313  
(News Conference will take place in the Ski Lodge; parking is available in the upper lot)

**WHEN:** Thursday, January 28, 2016  
4:45 pm – 5:30 pm  
Press Conference begins at 5:00 pm in the Ski Lodge, immediately followed by an outdoor Grand Lighting Ceremony.

“Please take notice that it is possible the Brown County Board of Supervisors may be attending, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purpose of discussion and information gathering relating to this presentation.”

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