

## **Press Release**

#### For More Information, Contact:

Paul Egelhoff, Bay Nordic – President paul.egelhoff@foth.com, 920-562-0161

Roberta Kozloski, Bay Nordic – Board Member roberta.kozloski@sbcglobal.net, 920-562-1374

Noel Versch, Bay Nordic – Founder/Director info@baynordic.org, 920-819-1597

# **Bay Nordic announces "Night of Illumination Dinner"**



## GREEN BAY, WI (March 12, 2015)

Bay Nordic Ski Club Inc. in collaboration with Brown County Parks Dept. announces the "Night of Illumination Dinner". This dinner will celebrate our successful start of Project Illumination efforts, acknowledge donors, and raise additional funds for the Bay Nordic programs and the lighting system project. The objective of Project Illumination is the installation of a lighting system along approximately 4 kilometers of the Nordic ski trails at the Brown County Reforestation Camp located just outside of Green Bay in Suamico, WI.

Bay Nordic has entered into an agreement with Brown County to engage in the funding, planning, and installation of the project. The lighting project cost is estimated to be at \$250,000 and will be funded by public and corporate donations. The tentative schedule is to have the system installed by the 2015-2016 winter ski season.

The "Night of Illumination Dinner" scheduled for Saturday April 18, 2015 is a planned event by Bay Nordic Ski Club. Complete details are listed on the following page. Please join us for a memorable, fun event.

For additional information, please see the contact information above.



### Background information on the Brown County Reforestation Camp

With almost 1,600 acres, the Reforestation Camp offers a variety of outdoor activities for every age. The Camp is a favorite winter recreation area with its miles of groomed cross-country ski and snowshoe trails. For more information on the Brown County Reforestation Camp, please click on the following link: <a href="http://www.co.brown.wi.us/departments/page\_05a094096c4b/?department=260">http://www.co.brown.wi.us/departments/page\_05a094096c4b/?department=260</a> ed145263d&subdepartment=dadc284c6c54

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### About Bay Nordic

Bay Nordic operates as 501(c) 3 organization serving the Northeast Wisconsin ski community. Founded in 2009 as a youth program and expanded in 2013 to build a program that brings together various ski groups in the area to help encourage skiing as a winter activity of choice. Our emphasis is the expansion of youth and adult fitness opportunities and ensuring the long-term viability of Nordic skiing in the region through community outreach and support of local trail systems.

Website - baynordic.org/project-illumination