

Press Release

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Jessie Diggins member of the U.S. Ski Team to attend Bay Nordic Night of Illumination Dinner and Host Youth Ski Technique Camp



GREEN BAY, WI (March 24, 2015)



Bay Nordic Ski Club Inc. announces that Jessie Diggins of the 2014/2015 U.S. Ski Team will attend and speak at the "Night of Illumination Dinner" on Saturday April 18, 2015. This dinner will celebrate our successful start of

Project Illumination efforts, acknowledge donors, and raise additional funds for the Bay Nordic programs and the lighting system project. Jessie will also hold a ski technique camp in the afternoon for area youth skiers.

Jessie Diggins grew up in Stillwater Minnesota where she raced her way to many high school state and junior national titles. After high school, she decided to pursue skiing full-time as a member of the CXC Elite Team. Jessie now trains as a member of Stratton Mountain School's "SMST2" elite program in Vermont where she has continued to make great strides for American ski racing. At the 2013 World Championships she powered to a historic gold medal in the Team Sprint with 3-time overall world cup sprint champion Kikkan Randall, and qualified for the 2014 Olympics in Sochi, Russia. This year, Jessie made history again notching individual silver medal in the 10 kilometer skate - the best result World Championships of any American skier! She is extremely passionate about the development of cross-country ski programs around the United States and is very excited to support the Bay Nordic program with Project Illumination!

The objective of Project Illumination is the installation of a lighting system along approximately 4 kilometers of the Nordic ski trails at the Brown County Reforestation Camp located just outside of Green Bay in Suamico, WI. Bay Nordic has entered into an agreement with Brown County to engage in the funding, planning, and installation of the project. The lighting project cost is estimated to be at \$250,000 and will be funded by public and corporate donations. The tentative schedule is to have the system installed by the 2015-2016 winter ski season.

For additional information, please see the contact information above. To register for the dinner please go to the website baynordic.org

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About Bay Nordic

Bay Nordic operates as 501(c) 3 organization serving the Northeast Wisconsin ski community.

Founded in 2009 as a youth program and expanded in 2013 to build a program that brings together various ski groups in the area to help encourage skiing as a winter activity of choice. Our emphasis is the expansion of youth and adult fitness opportunities and ensuring the long-term viability of Nordic skiing in the region through community outreach and support of local trail systems.

Website - baynordic.org/project-illumination