

Press Release

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Bay Nordic and Brown County Announce Funding and Construction Schedule for “Phase 1 of Project Illumination Ski Trail Lighting Project”



GREEN BAY, WI (November 8, 2015)

Bay Nordic Nordic Ski Club, Inc. (Bay Nordic) in collaboration with Brown County Parks Dept. announces the Phase 1 funding goals have been achieved and the construction of Phase 1 will begin immediately. The Wisconsin Department of Natural Resources (WDNR) has awarded the project a grant from the trails improvement fund. This final piece of funding provides a \$125,000 matching fund that combined with funds gathered by Bay Nordic from local community will allow for Bay Nordic to install a lighting system along approximately 4 kilometers of the Nordic ski trails at the Brown County Reforestation Camp located just outside of Green Bay in Suamico, WI.

Bay Nordic has entered into an agreement with Brown County to engage in the funding, planning, and installation of the project. The lighting project total cost is estimated to be at \$342,000 and will be funded by public, in-kind and corporate donations. The schedule is to have the Phase 1 system installed prior to the upcoming 2015-2016-winter ski season.

In a statement, Paul Egelhoff, President of Bay Nordic said; "The funding award from the WDNR represents an important step and recognition of the need for improvement of the cross country ski trails for the entire community in Northeast WI. The lighted trails will enhance the skiing trails accessibility and utilization, and create more regional demand for the use of the Reforestation Camp ski trails". Phase 1 is the first step in a multiyear improvement plan that will eventually expand lighted trails, add a Biathlon course, and add snow making systems and other park enhancements.

Troy Streckenbach, Brown County Executive stated; "We are pleased to have the support and dedication from Bay Nordic, the community, corporate donors and the WDNR. This will be a unique opportunity for Northeast Wisconsin and will enhance recreational opportunities, and provide the community improvements in the skiing trails to enhance active lifestyles during the dark, cold winter months".

For additional information, please see the contact information above.

Background information on the Brown County Reforestation Camp

With almost 1,600 acres, the Reforestation Camp offers a variety of outdoor activities for every age. The Camp is a favorite winter recreation area with its miles of groomed cross-country ski and snowshoe trails. For more information on the Brown County Reforestation Camp, please click on the following link:

http://www.co.brown.wi.us/departments/page_05a094096c4b/?department=260ed145263d&subdepartment=dadc284c6c54

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About Bay Nordic

Bay Nordic operates as 501(c) 3 organization serving the Northeast Wisconsin ski community. Founded in 2009 as a youth program and expanded in 2013 to build a program that brings skiing to people of all ages and to help encourage skiing as a winter activity of choice. Our emphasis is the expansion of youth and adult fitness opportunities and ensuring the long-term viability of Nordic skiing in the region through community outreach and active support of local trail systems. Learn more about Bay Nordic Ski Club, Inc. at <mailto:info@baynordic.org> or visit our Facebook